Locals 4 GOOD

locals4good.org/questions

Every question, answered plainly.

What is Locals 4 Good?

A big, beautiful 9x12 card, mailed every month to 10,000+ mailboxes in one neighborhood. Local owners reserve the spots, and their donations fund hands-on design training for young people at The Missing Pixel Project. It's a fundraising program of The Quietly Working Foundation, a 501(c)(3) nonprofit.

Is it an ad or a fundraiser?

Both. Your donation reserves your spot and funds the training.

Who runs it?

The Quietly Working Foundation, a 501(c)(3) nonprofit, EIN 20-5149597. It grew from Quietly Working, a creative agency founded in 1996.

Why a printed card?

Because it lands in a real mailbox and stays in real hands. It comes back every month, and seeing the same name month after month is how neighbors come to know it. When the roof leaks or life changes, you want your name to be the one they remember.

Can another business in my trade be on the same card?

No. One business per trade on each card. If you reserve roofing on a neighborhood card for a month, no other roofer appears on that card that month.

Do students have to design my ad?

No. Design is an offer, never a requirement. If you have an artist or an agency you trust, keep them. We're not here to take that work. Our students still learn from your ad: how another designer tells a brand's story in a small space, and how a page gets ready for the press.

What does my donation include?

Free design if you'd like it, printing, postage, delivery to every mailbox on the routes, a link to your website from our online card, and a printed copy of the card mailed to you.

How does paying work?

Per card, per month, per neighborhood. You choose your size and your months, then pay once, securely, for all of them. Reserve 3 to 11 months and **save 10%**. Reserve 12 or more and **save 20%**. Every monthly figure on our site shows its full-year total beside it.

How do you decide whether a card mails if not every spot is reserved?

As long as 13 of its 16 spots are reserved by the day its artwork is due, we print and mail the card. If, for any reason, a month's card isn't printed and mailed, you will be offered a choice between a refund for that month and two credits for the same size ad, in any of our neighborhoods, in any future month that's still open.

What if I need to cancel?

Write to support@quietlyworking.org. Cancel before your card's artwork is due, four weeks before it lands in mailboxes, and you get a full refund.

Check your trade and see the card at locals4good.org.

Call or text (949) 373-3730, or book a time to talk.

family.quietlyworking.org/121-with-tig